



'TRUECEM PLUS' CEMENT PAINT

TruecemPlus is available in powder form. It is an economical and technologically unique formulation for exterior surfaces, specially formulated using best quality white cement, light fast pigments & special ingredients, designed to protect & decorate surfaces.

Recommended for painting cement/sand renderings, brick works, concrete blocks, walls, boards, etc.

PRECAUTIONS

PERFORMANCE FEATURES AND BENEFITS

- Contains natural ingredients, hence no health hazards; non-flammable
- India's first super-fast setting cement paint for interior and exterior use
- Provides hard, durable, breathing and water repellent finish
- Easily mixable with water and good area coverage
- Anti-fungal; no cracking, flaking, or peel off
- Self-curing & hygienic, hence ideal for both interior & exterior surfaces
- Contains AX-3 Color Guard which substantially controls color fading

SURFACE PREPARATION

- The surface must be free of all dust, grease, traces of paint flakes, algae, fungus, etc.
- Old paint must be cleaned thoroughly with a stiff coir brush
- Wash thoroughly with water and dry for proper adhesion of the new paint
- In case of fungus, apply a liberal coat of Fungicidal Solution and leave for 6-8 hrs
- For horizontal surfaces application of 3 coats is recommended
- All cracks must be filled with white cement/cement-based plasters and leakage stopped
- Freshly plastered surfaces must be allowed to cure completely

SAFETY FEATURES: Non-Flammable
PACK SIZES: 5kgs, 25kgs
SHADE RANGE: White

- Store at ventilated locations in well ambient conditions
- Keep away from water
- In case of eye/skin contact, wash with plenty of water
- Do not inhale or ingest. If it happens take in fresh air and seek medical help if symptoms persist
- Do not apply when ambient temperature might drop to level below 10°C within 4 hrs of application
- New plaster should be allowed to cure for minimum 12 weeks
- Avoid extra thinning for better results
- Do not use universal stainers. Stir well paint before application
- The bag must be tightly closed when not in use
- Use safety equipments like rubber or polythene gloves, safety goggles/glasses & facemask
- Do not use salty water for thinning

TECHNICAL DATA

COVERAGE*	On normal masonry surface by brushing: 55 - 60 sq. ft/kg/coat
DRYING TIME	Surface Dry : 1 hr
@27°± 2°C & RH 60 ± 5%	Recoating: Min. 12hrs
GLOSS LEVELS/ SHEEN LEVELS	Matt
THINNING	Add 1 litre of water in 1kg of paint
POT LIFE OF THINNED PAINT	Not less than 1 hr
FLASH POINT	NA
SHELF-LIFE	1 year from date of manufacture in a cool dry place, protected from extreme climatic conditions.

*Actual covering capacity may vary depending upon the surface condition, temperature, wind velocity, application skills, surface roughness, shade, & surface porosity

TOP COAT APPLICATION

SUBSTRATE/UNDERCOATS	THINNER	DILUTION %	APPLICATION CONSISTENCY	RECOATING PERIOD (hrs)*
Truecem Plus Cement Paint 1st Coat*	Water	1:1	Uniform	12-18 hrs
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**true
coat**
Paints for Perfection

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*Conditions Apply